



IHSA

INTERCOLLEGIATE HORSE SHOWS ASSOCIATION

FOUNDED 1967



54th Annual

IHSA NATIONAL CHAMPIONSHIP
HORSE SHOW

May 4 - May 7 Lexington, Kentucky



The Intercollegiate Horse Shows Association was founded in 1967 so that college students could ride and compete in college regardless of their gender or financial means. Today, the IHSA is a 501(c)(3) nonprofit organization with 10,000 members at over 400 colleges and universities across 45 states and Canada. Members are men and women and compete in hunter seat and Western in 39 regions and 8 Zones.

The IHSA National Championship Horse Show is the culmination of the season's competition. It showcases the best riders from qualifying shows from across the country and Canada in all levels in both team and individual competition.

Each year, more than 60,000 people tune into the live stream to watch the competition that leads up to the naming of Collegiate Cup Team, High-Point Western Team and the coveted AQHA High-Point Rider and USEF/Cacchione Cup titles.



Support the

IHSA NATIONAL CHAMPIONSHIP HORSE SHOW

RIBBON SPONSORSHIP

\$150

17 hunter seat and 15 Western available. Class, ribbon and carrot sponsorship includes mention in the program and PA announcement.

CARROT SPONSORSHIP

\$250

Class, ribbon and carrot sponsorship includes mention in the program and PA announcements.

CLASS SPONSORSHIP

\$500

17 hunter seat and 15 Western available. Mention in the program, PA announcement, award presentation, banners in the show arena.

JUMP SPONSORSHIP

\$1,000

Sponsor-provided jump in the arena, scoreboard logo, logo/link on IHSA website, limited availability.

ALL-TEAM RIBBON SPONSORSHIP

\$1,500

Mention in the program, PA announcements, logo/link on IHSA website.

WATER TRUCK SPONSORSHIP

\$1,500

Includes above, plus ad in the souvenir program, scoreboard logo, logo/link on IHSA website.

DAILY LIVESTREAM SPONSORSHIP

\$2,000

Each day logo and 30-second spot on livestream, PA announcements, social media, press release.



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IHSA NATIONAL CHAMPIONSHIP HORSE SHOW

ARENA NAMING SPONSORSHIP

\$2,500

Program mention, PA announcements, scoreboard logo, logo/link on IHSA website.

ICE CREAM SOCIAL

\$3,000

Program ad, PA announcements, scoreboard logo, logo/link on IHSA website, press release.

INDIVIDUAL OR TEAM DIVISION SPONSORSHIP

\$5,000

Program ad, PA announcements, scoreboard logo, logo/link on IHSA website, press release, newsletter ads, social media posts, presentation rights, naming rights.

FULL LIVESTREAM SPONSORSHIP

\$7,500

Each day logo and 30-second spot on livestream, logo/link on IHSA website, PA announcements, social media, press release.

INDIVIDUAL & TEAM DIVISION SPONSORSHIP

\$10,000

Program ad, PA announcements, scoreboard logo, logo/link on IHSA website, press release, newsletter ads, social media posts, presentation rights, naming rights.

TITLE SPONSORSHIP

\$50,000

Naming rights to event, full-page ad in souvenir program, PA announcements, scoreboard logo, logo/link on IHSA website, press release.



Support the

IHSA NATIONAL CHAMPIONSHIP HORSE SHOW

COMMERCIAL QUARTER PAGE AD

\$200

Advertisement size 3.5in x 4.5in. Full color.

COMMERCIAL HALF PAGE AD

\$275

Advertisement size 7.5in x 4.5in. Full color.

COMMERCIAL FULL PAGE AD

\$550

Advertisement size 7.5in x 10in. Full color.

MEMBER SCHOOL QUARTER PAGE AD

\$150

Advertisement size 3.5in x 4.5in. Full color.

MEMBER SCHOOL HALF PAGE AD

\$225

Advertisement size 7.5in x 4.5in. Full color.

MEMBER SCHOOL FULL PAGE AD

\$400

Advertisement size 7.5in x 10in. Full color.



Support the

IHSA NATIONAL CHAMPIONSHIP HORSE SHOW

IHSA SOCIAL MEDIA POST

\$250

Facebook, Instagram and Twitter posted after Zones and Semi-Finals, leading up to IHSA National Championship Horse Show. Limited number, first come, first serve. Only one per sponsor.

PA ANNOUNCEMENT

\$100

Announced once during Nationals. Limited number, first come, first serve. Only one per sponsor. Also heard on the IHSA National Championship Horse Show livestream.

JUMBOTRON DIGITAL MESSAGE

\$50

Short message posted once during IHSA National Championship Horse Show. Limited number, first come, first serve. Only one per sponsor.



Support the

IHSA NATIONAL CHAMPIONSHIP HORSE SHOW

10'X10' BOOTH

\$250

20'x20' BOOTH

\$500

20' TRAILER

\$750





IHSA

NATIONAL CHAMPIONSHIP
HORSE SHOW

Many More Options Available

CONTACT
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Thank You!

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