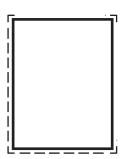
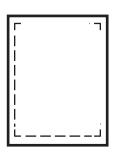


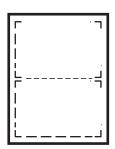
IHSA Nationals 2017 Program Advertising Specifications.
All ads and questions can be sent to:
Marjorie Yeager MYeager78@hotmail.com



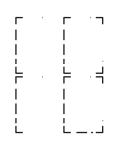
Full Page Ad (8 1/2 x 11) with .125 bleeds all around. Total size including bleed: 8.75 x 11.25



Full Page Ad with no bleed. Total size: 7.5 x 10



Half Page Ad with no bleed. Total size: 7.5 x 5



Quarter Page Ad with no bleed.
Total size:
3.5 x 5

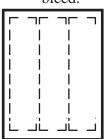
## **File Requirements:**

High Resolution PDF files are PREFERRED. Bleeds must be included if ad is to print to edge of page.

**Supported Applications:** QuarkXPress, InDesign, Illustrator, Freehand, Word or Publisher. **Be sure to include all graphics and fonts.** 

Images must have a resolution of 300dpi or higher.

1/3 Page Vertical Ad with no bleed.



Total size: 2.375 x 10



## IHSA Nationals 2017 Program Specifications

All program information should be sent to Marjorie Yeager: <a href="MYeager78@hotmail.com">MYeager78@hotmail.com</a>

If you have a question for Marjorie, email or call @ 301-536-0733

Please list what ad you are sending in the subject line. Example: Zone 1 Region 1 Ad

or list scholarship or other information if you are sending for a scholarship etc.

Do not use IHSA Nationals as a subject line. I have easily a thousand emails for the program and many of them come in this way.

The best format is a PDF file.

Deadline:April 3rd!!!!!

Program information such as sponsors, scholarships and such.

Zone and Region ads need to be in no later then April 10<sup>th</sup> 2017. Ads in earlier will get better placement in the program.

## Checks payable to IHSA

Mail To: Bill Yeager 5769 Balls Mill Road Midland, VA 22728

Region & Zone Ad Prices \$300 for ads paid at meeting \$325 for ad money mailed \$350 for ads paid at Nationals